

Message Text

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ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W

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R 201940Z JUN 75

FM AMCONSUL SAO PAULO

TO SECSTATE WASHDC 6274

INFO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

UNCLAS SAO PAULO 1332

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: MECANICA 75

REF: STATE 142640

1. WE ARE PREPARING DETAILED RESPONSE TO REFTEL AND WILL FORWARD REQUESTED INFORMATION IN NEXT FEW DAYS.

2. WE WERE AWARE OF NEGATIVE ASPECTS OF OUR 1280 BUT IT WAS FACTUAL RESPONSE TO COMMERCE REQUESTS CONTAINED IN PARAS 1, 4 AND 5 OF DEPTTEL 133719. IT CONFIRMED COMMERCE INFORMATION CONTAINED THAT REFTEL AND REITERATED DIFFICULTIES EXHIBITORS FACE DUE TO CURRENT GOB ATTITUDES, DIFFICULTIES THAT HAVE BEEN PREVIOUSLY REPORTED BY BOTH EMBASSY BRASILIA AND CONGEN SAO PAULO.

3. THE BRITISH PROBLEM REFERRED TO IN SAO PAULO 1280 IS DESCRIBED IN PAPER PREPARED BY BRITISH CONGEN HERE AND SENT TO TED JOHNSON UNDER COVER OUR MEMO MARCH 26, 1975.

4. USDOC STAFF IN SAO PAULO FROM OCTOBER 1974 THROUGH APRIL -975 WAS THOROUGHLY FAMILIAR WITH PROBLEMS DESCRIBED IN OUR 1280 AND HELD EXTENSIVE DISCUSSIONS WITH US AND USDOC ON SAME SUBJECTS.

5. ON THE POSITIVE SECTION SIDE, OUR 1280 AGAIN POINTED OUT SELLING POINTS COMMERCE CAN USE. WE EXPRESSED AGAIN VIEW THAT BRAZILIAN EXHIBITIONS STILL OFFER EXCELLENT PROSPECTS FOR U.S. EXPORTERS IN SPITE OF PRESENT PROBLEMS WITH CUSTOM CLEARANCES

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AND REMITTANCES. WE HAVE CONSISTENTLY URGED GREATER PRESENCE HERE

AND REMAIN ENTHUSIASTIC ABOUT EXHIBITION PROGRAM. AS COMMERCE IS
AWARE, SO STRONG IS OUR ENTHUSIASM AND SUPPORT FOR EXHIBITIONS
THAT WE HAVE CONTINUALLY URGED ESTABLISHMENT OF U.S. TRADE CEN-
TER HERE. A TC WOULD NOT SOLVE PROBLEM CREATED BY RESTRICTIVE GOB
POLICIES BUT A STRAINED STAFF ON THE SPOT COULD HELP US MITIGATE
EFFECTS OF THESE POLICIES.
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Disposition Approved on Date:
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Disposition Event:
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